





2021

Campus News Awards 2021

Judging Details

Award Category

Cash Prizes

<u>Grade</u>	Award	Certificate







去 Regulations and Guidelines

•	在 The competitionais gope) blood	• •	1 1 ·	APP VitiMSTCTHat12 Tf1 0 0 1 2
•	official account etc. from the Chinese M	ainland, Hong Kong, l	Macau and Taiwan. 去	
•	去	(PDF)	10MB() All
	article entries must be the original electro	onic version (PDF). Ea	ach entry must be within 10	OMB (except
	video).			
•	去 發 PDF		發	
	發	Each entry mus	st be submitted by separate	PFD file. To
	allow the judges to view the original scri	pts, entries cannot be	republished.	
•	去 去 發		發去	
	Incomplete forms will disquali	fy entrants from the c	ompetition. Entry name in	entry forms
	must be the same as the original text.	•	-	•
•	各		Separa	ate entry
	forms need to be submitted if an entry is categories).	to compete in more th	nan one category (no more	than 2







	Best in News Reporting ()	
	Best in News Writing ()	
	Best in Feature Writing (,)	
	Best in Business News Rep	porting (
	Best in Arts and Cultu)
	Best in Tech News Reporti	1 0 1	,
	Best in Teen Ivews Reporti	mg ()	
去 rules b	elow:	Entries for the above awar	d categories should follow the
•	去 PDF	/	去
		Each entry must be submitted	
	submissions are not accepted. Please ma	•	± •
	university/college/institute and applican	<u>-</u>	
•	去 3,000 ()	
	Each entry must b	be of no more than 3,000 char	racters (including punctuation,
	headlines and sub-headings). Article ser		
	Best in Headline Writing ()	
•	30	A	去
	Each title M	UST NOT exceed 30 words.	Please make sure the names of the
	publication, the university/college/institu	ute and the applicant are blot	ted out on entry forms
	Best in News Video Reporting		
•	MP4	將 200MB	= *
	News Videos can only be uploaded with		video MUST NOT exceed
	200MB and length MUST NOT exceed	10 minutes.	
	Best in Features Video Reportin	ng (
	MP4	將 200MB	10
•	Features Videos can only be uploaded w		
	200MB and length MUST NOT exceed		uch video wiest two reacced
		10 111111111111111	
	Best in News Page Design ()	
•	去 各 PDF JPG		發
		去	Each entry should be
	submitted by PDF and JPG file along v	with the original. Entries can	•
	sure the names of the publication, the ur	niversity/college/institute and	the applicant are blotted out.
•		There	are two separate awards for each
	category - one chosen by judges and the	other by online voting.	
	Best in New-media Reporting		
•	發	H5	將 APP

Refer to news work published on Mobile terminal (including but not limited to HTML5 Mobile







	Website, WeChat Official Account, Mini Progr	grams, App, etc.)				
•	去 PDF JPG	發				
	去	Each entry should be submitted				
	by PDF or JPG file along with the original. En	Intries cannot be redesigned. Please make sure the				
	names of the account, the university/college/ins	stitute and the applicant are blotted out.				
	Best in Short Video Reporting					
•	•	將 100 MB 3 Short				
	* ±	The size of each video MUST NOT exceed 100 MB and				
	length MUST NOT exceed 3 minutes.					
	D ' N DI (
	Best in News Photography ()				
	Best in Feature Photography ()				
•	去 JPG 將	10MB				
	Each entry should be in JPG format within 10MB. The entry must be a					
	photograph without being edited. No word cont					
•	發去	Each university/college/institute can				
	submit no more than three pictures per categor	- •				
•	word	Captions to the pictures must be put in a				
	Word document separately.		_			
	Panel of Judges		_			
	發 各					
			-			
	Grading Criteria					
	Grauling Criteria					

Structure

Writing Skills

Comprehensiveness





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•	: Structure:						
•	: Writing skills:						
•	: Comprehensiveness:		各	í	李		
•	: Professional standards:	:				發	
•	: Shooting:			Ş	货		
•	: 發 Editing and Dubbing:						
•	: News value:	發					
•	: Features value:					發	
•	: Content value:	發					

Professional standards:





